



Before YOU make a commitment for next year's magazine fundraiser, why not consider **American Publishers Hearst?**

We Offer:

- Creative incentive programs
- A Simple, Fun & Dynamic Program
- The highest profit margins available
- Extraordinary service
- A comprehensive sales catalog featuring great Hearst titles like Good Housekeeping, Redbook, Seventeen and over 750 other titles!
- APH is the only magazine fundraising company listing O, The Oprah Magazine in their sales catalog.
- More money with less work!

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with American Publishers Hearst

**GOOD CAN BE EVEN BETTER WITH APH!**



CONTACT:



**AMERICAN PUBLISHERS HEARST**  
A Unit of the Hearst Corporation



# AMERICAN PUBLISHERS

A Unit of The Hearst Corporation



The Hearst Corporation is 117 years old and comprises nearly 20,000 employees spanning six major groups. It is one of the largest diversified communications companies. Its major interests include magazine, newspaper and business publishing, cable networks, television and radio broadcasting, internet businesses, TV production and distribution, newspaper features distribution, real estate, and now fundraising. Hearst owns 17 monthly magazines such as Good Housekeeping, House Beautiful, Redbook, Cosmo Girl and Seventeen.

Hearst is proud to announce the purchase of American Publishers, a magazine fundraising company. With this acquisition, Hearst positions itself to become the nationwide leader in fundraising for both schools and non-profit organizations.

American Publishers makes fundraising easy for schools, school bands, school sports, soccer teams, PTO/PTA groups, church groups, little

league, community groups, youth organizations, cheerleading and many more. American Publishers' fundraising programs help ensure happy, satisfied customers and long-term success for your school or community organization. At the same time, your school or community organization retains a significant portion of each sale.

American Publishers offers a full range of innovative, flexible fundraising opportunities and one of the highest profit incentives in the industry. We strive to keep your paperwork and other administrative overhead to a minimum. American Publishers also offers students and other fundraising participants generous prizes and sales incentives, quality sales materials and support, and lots of fun and excitement in achieving their fundraising goals. The outstanding industry reputation of American Publishers and Hearst will allow schools and non-profit organizations to feel confident that they are dealing with a top-notch organization.



  
**The Hearst Corporation**